# **PRODUCTIONING** THE BRAND

#### HOW TO SHIFT TO SERVICE?

# **PRESENT THE NEW PRODWARE STORY** AND ATTRACT NEW BUSINESS



## **Prodware** REPOSITIONING THE BRAND

## #SHIFTIT

PERFORMANCE OPTIMISATION OF THE B2B SALES FUNNEL IN EUROPE

BRAND CONTENT INFOGRAPHICS ABOUT THE FUNNY STORIES OF CHANGE

AMBASSADOR PROGRAM PUBLICATION OF ARTICLES ON TECH & MARKETING



Fro Ge

France, UK, Belgium, Germany, Netherlands

#### prodware REPOSITIONING THE BRAND

## 40%

85

COMMUNITY GROWTH CONFIRMED LEAD GENERATED



VIEWS ON LINKEDIN PULSE

#### WHITE PAPER

LE GUIDE DU « PARLER HUMAIN » Manuel à destination des dirigeants pour comprendre leur DSI... et vice-versa





